



R. Dean Akers

Adjunct CEO

Dean Akers received his BS in Advertising from the University of Florida. After graduating, he first joined Linder Industrial Machinery in Lakeland, FL as a warehouse runner. He became the Chief Operating Officer and Vice President of Sales by the age 28. He was able to take the company from \$50 million in sales to \$103 million in two years.

In 1985, fulfilling his desire to have his own business, Dean bought a chain of tire stores, Airdrome Tire Company. Under his guidance, this company became the leading commercial tire company in Florida with \$15 million in revenues and over 150 employees. Ten years later, he started Akers and Associates Construction Company which did both private and government work. In 2004, he was approached by the founders of Ideal Image to help them with strategy. He became the CEO and grew the company from a single location in Tampa, FL to 65 locations across the United States.